Translate wordcloud, words are fine

Depict overall feeling from the moodboards corresponding to the wordcloud

It portraits monolithic and cold

Product matches wordcloud

Aesthetic of device should also be portrayed by the device

MOODBOARD REVISION

App layout Is unclear

Whitespace!!!!!!!! Again

Feels very tight

Full rehaul on design in app

Typography is important

Heavy fonts etc.

MOODBOARD FOR CONVERSATION

Describe the boundaries of the

To overhaul the product, we will focus on defining 6 essential things we should now be able to determine after a lot of prototyping, interviews and research.  
  
One: What are the Product Goals?  
 What do we want to achieve?

The increase of the users safety and also a stress relief for the wearer and caretakers.

When do we want to achieve it?

We want to achieve it while the user is wearing the device, and when it is standing next to his bed.

How will we measure if the goal was achieved in terms of quantifiable success metrics?

Since this is still a concept, the concept shall be successful if 80% of people

that are affected by dementia find the product appealing visually and interaction

wise and think this would be a stress relief to them.

On the SMART Canvas it could be answered like this:

Specific: We want to increase safety and lower stress.

Measurable: The wearer feels assisted and less stressed, the caretakers feel less

stressed

Relevant: The impact would be to heighten the quality of life for everyone, as all

People affected by the situation of dementia would regain some degree of

freedom.

Two: Market Research

For defining the user needs we have already conducted interviews, prototyping research

And prototype studies to understand what is important for our device to work.